

HOW TO COMMUNICATE YOUR PHOTOGRAPHY?

Erik Kessels

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a workshop by *Erik Kessels*

Photographers are very good in the images they make but often lack the ability to communicate about them and themselves as artists. Being the author or the promoter of your work are two completely different skills.

During this workshop Kessels will be interacting with the participants how to better edit, present and communicate about your own work towards clients, galleries, curators and museums. Apart from this there will be also an inside into his personal way of working with vernacular photography.

Over a period of two days, Erik Kessels will prepare the participants for their possibilities and obstructions they will face in their professional career in the field of photography. Participants work on several small tasks to get more known to this facet of photography. On a more practical note, preparations for budgets, job processes and decision making will pass by in the weekend.

WHEN

Saturday, May 10 and Sunday, May 11, 2025 (calendar follows)

WHERE

**LIQUIDA PHOTOFESTIVAL
TURIN, IT**

PREREQUISITES

Knowledge of the **English language**.
The workshop will be held in English

PARTICIPATION FEE

250€

N. PARTICIPANTS

10 to 15 participants

For more information please write to hello@paratissima.it

HOW TO APPLY

To register for the Workshop, it is necessary to fill out the dedicated [Google Form](#) from Jan. 3 to Apr. 23, 2025.

At the end of the registration period, an email confirmation of participation will be sent with more details about the workshop days.

Please note: Within the above Form you will need to upload the **receipt of payment amounting to 250€ in .pdf or .jpeg format.**

REGISTRATION FEE

The registration fee for *HOW TO COMMUNICATE YOUR PHOTOGRAPHY?* is **€250 (VAT included)**.

Board, lodging, meals are not included in the participation fee. The entrance fee for one of the days of Liquida Photofestival 2025 is included.

***IN CASE OF WAIVER**

- If the participant decides to withdraw before April 23, 2025, the registration fee of €250 will be refunded with a deduction of €50 for secretarial fees.
- If the participant decides to withdraw after April 23, 2025, the registration fee of €250 will not be refunded.

****FAILURE TO REACH MINIMUM NUMBER**

If the minimum number of registrants is not reached, the workshop will be cancelled and the total registration fee will be refunded.

*****OPERATION MAXIMUM NUMBER**

If the maximum number of participants is exceeded, the participation fee will be returned to those not selected.

PRS s.r.l. - Social Enterprise will refer for participation in the workshop to the date of receipt of the Google Form registration.

PAYMENT METHOD

• **Bonifico bancario intestato a:**

Paratissima Produzioni e Servizi Srl Impresa Sociale
Banco Desio e della Brianza S.p.a.

IBAN: IT59N0344010100000000288700

SWIFT CODE: BDBDIT22

• **Paypal:** prsimpresasociale@gmail.com

P.S.: Please indicate the participant's name in the reason for the transfer to ensure proper registration

TIMETABLE

The workshop will take place according to the following schedule:

- **Saturday, May 10: 11 a.m. to 5 p.m.** (lunch break from 1 to 2 p.m.) p
- **Sunday, May 11 from 10 a.m. to 4 p.m** (lunch break from 1 to 2 p.m.)

Those who attend the workshop will have a seat reserved at the **May 9** (time to be determined) talk *“Storytelling and re-appropriating photography”* by Erik Kessel

**Outline program, any minor changes will be communicated later. As a reminder, lunch is not included*

SUMMARY DATES

January 3: REGISTRATION OPENING

April 23: CLOSING REGISTRATION*.

May 10 / May 11: WORKSHOP

**Disclaimer deadline with refund of participation fee (50€ withheld)*